

Mr. A Mahendran
Managing Director



Mr. A Mahendran, a Commerce graduate of Loyola College, Madras (1976), became a Chartered Accountant in 1979.

He started his Professional life as a partner with M/s. R.G.N. Price & Co. before joining Transelektra Domestic Products Private Ltd., as an Executive Director in 1987, with the scope of an overall management of the Company. In 1994 Transelektra was taken over by the Godrej Group and Mr. Mahendran was elevated as the Managing Director of the Company. Then the year 1995 saw a JV between the Godrej Group and Sara Lee Corporation.

In his capacity as the Executive Director and later as the Managing Director of the Company in its various avatars, Mr. A Mahendran has played the pivotal role & steered the fortunes of the Company right from its inception. Godrej Sara Lee Ltd. (GSSL) is the world's largest manufacturer of mosquito repellent mats and India's largest household insecticide company. He has nurtured the Good knight brand, which has been acknowledged as a 'Super Brand' year after year.

His long experience in the industry, business acumen, administration ability, positive disruption and active involvement in the day to day management of the Company have contributed to the company's present stature.

He is the architect of the merger between Godrej Tea Ltd. and Godrej Industries Foods Division to create Godrej Beverages & Foods Ltd. (GBFL) in 2006 (since renamed as Godrej Hershey Ltd.). He has been managing the affairs of the Company ever since.

He has pioneered the idea of premium pest management service and created an off-shoot of Home Insecticides business in India. Godrej HiCare Ltd (GHCL) is the Company thus formed.

He is the founder member of HOUSEHOLD INSECT CONTROL ASSOCIATION (HICA).

He is also the Promoter-Director of Harvey Heart Hospitals, Madras, which is a super speciality hospital in cardiac care.

As a member of the Institute of Chartered Accountants of India, he has attended various seminars on management of India and overseas.