



BOBBY AGARWAL
Executive Director, Chief Operations Officer
Godrej Hershey Limited

Bobby Agarwal is the Executive Director, Chief Operations Officer of Godrej Hershey Limited, responsible for all of the partnership's business interests, including sales, marketing, and R&D. He is on the Board of Directors of the Joint Venture. Prior to the JV, Agarwal was the General Manager of The Hershey Company's interest in India. In this position, he was responsible for directing the company's Indian business and the execution of its growth strategy. Before this position, Agarwal was in a Global Marketing and Strategy role, where he aligned Hershey's product portfolio across growth opportunities and executed the company's entry into the global traditional trade and value portfolios.

Prior to joining Hershey, Bobby Agarwal was Vice President, Information Resources, Inc. (IRI), a leading supplier of marketing solutions to CPG companies around the world. At IRI, Agarwal served in positions of increasing responsibility in both the U.S. Domestic business as well as International assignments. He headed the companies Dutch and Turkish Business interests and lead European Business Development efforts. He consulted with Fortune 500 companies including, Pepsi, Procter and Gamble, Nestle, Unilever and Coca-Cola.

He has broad international experience and has lived and worked in Turkey, The UK, Netherlands and India. Prior to this, he had held positions in Brand Management with Tyson Foods and Heinz.

Agarwal completed the Program on Negotiation at Harvard University, received a bachelor's degree, Dean's List, in Finance from University of Wisconsin, Green Bay, and a MBA in International Marketing from the University of Cincinnati.