



perform. This is done in partnership with the companies administered by a mentor (senior executives who comprise the visiting faculty). In contrast to the two-day process of campus placements traditionally followed by B-schools, this process, therefore, not only caters to individual needs but provides better placements.

“This division offers short-term programmes entitled Advanced Programmes in Management for senior executives in strategy building and managing mega international deals with an emphasis on trend analysis, forecasting, risk management and international law. The Advanced Programmes in Management (Strategic Leadership) will be offered to senior management professionals. It will last three weeks including a week’s internship abroad (two geographies). Academicians from top universities and senior global executives will deliver this programme. It will include a week’s internship abroad followed by the presentation of the grade paper.

“There is a high demand for professionals skilled in analytics, risk management, transformation management, all of which our uniquely designed curriculum covers. The international immersion programme provides networking opportunities for foreign placements.

“The inaugural ceremony of the first postgraduate batch to be held in February will be presided over by the leading marketing guru Jagdish Sheth and Professor Bala Balchandran of Accounting Information Systems and Decision Sciences at the Kellogg School of Management, not to forget other dignitaries from the corporate world,” adds Rai.

The MBS is housed in an ultra modern, centrally air-conditioned, wi-fi enabled, corporate complex. With an established strength of 300 participants in the general postgraduate programme and 150 in the postgraduate programme for working executives, the institute aims at developing residential campuses to provide accommodation to students. It also conducts joint programmes with leading US and European universities.